

EXPLICITCYTE IS HIRING!

Communications Manager

Type: Full time position, permanent contract

Location: Bordeaux, France

Your position

To make our actions even more visible to a key audience and support our corporate branding, we need a motivated expert in marketing & communications. If you are then we need you!

As Explicityte - an IO-focused Contract Research Organization - and its mother company, ImmuSmol (developing immuno-assay tools) - we are actively looking for an experienced communications manager. In your position, you will manage the execution of assigned communication strategies - for both external and internal audiences. You will report to the executive and the scientific directors.

Your main missions & responsibilities

- Coordinate the overall process of communication programs from generation to dissemination in a timely manner
- Partner with the executive team members for the generation of communication supports, congress planning & materials as well as other marketing and communication tools & resources
- Be creative to bring charismatic communication graphical charters (presentation, website, flyers)
- Oversee the information dissemination through the preparation of email content, social media posts, collateral and ads, in printed and digital formats
- Ensure periodic reporting of MarCom metrics
- Handle a strategic prospecting to dynamically raise the awareness of the company
- Regularly update contact database and communication tools

Your skills & traits required for the position

- A degree in communication / marketing (Msc. or equivalent)
- Excellent communication skills
- Strong proficiency of marketing tools required for the position: Adobe creative and Microsoft office suites, e-mailing and social network tools...
- Well-organized with demonstrated ability to prioritize actions, work simultaneously on several tasks to generate high quality deliverables according to defined timelines
- Ability to work in a cohesive and collaborative team-oriented professional environment
- English (oral and written) fluent
- Enthusiasm, high motivation, and eagerness to learn and to thrive in a dynamic multi-team environment
- 3 years or more professional experience in communication and marketing is required

What we offer is more than a job

Would you like to join a dynamic and growing company while benefiting from all the support needed to succeed in your work?

Here we offer more than a job – a great opportunity to be part of us!

Submit your Resume and Cover Letter from <https://explicitte.com/jobs.html> or on contact@explicitte.com - (Reference "Explicitte/COM0223").

APPLY NOW!